

### Course Overview

Web content management' (WCM) system is a CMS designed to simplify the publication of Web content to Web sites, in particular allowing content creators to submit content without requiring technical knowledge of HTML or the uploading of files.

### Prerequisites:

Word processor (MSOffice or OpenOffice) knowledge compulsory. Previous Web Development Experience not compulsory. Basic understanding of HTML and simple database concepts would be helpful.

### Target Audience

IT professionals who will be responsible for developing & maintaining simple to complex websites.

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### Course Outline

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#### DataGlobal Configuration

- Site settings
- Content
  - Linked Titles ; Read More Link
  - Item Rating/Voting; Author Names
  - Created Date & Time
  - Modified Date, Time Hits
  - Icons
  - Table of Contents
  - Content Item Navigation
- Server
- Default Metadata
- Mail
- Caching
- Statistics
- SEO
- wysiwyg editors

#### Advanced Media manager

- Creating image directories/folders
- Uploading and deleting images
- Modifying images/resizing

#### Module Positions & site layout Template Manager

- Installing templates
- Setting the default template
- Using multiple templates

#### Trash manager - permanently deleting menu and content items

- User administration
  - creating users
  - editing users
  - setting access levels
  - blocking users
  - deleting users

#### Components

- Configuring and installing components

- Sef (search engine friendly) component administration
- JCE Text Editor configuration.
- Rsform and philaform (form components)
- Mass mail
- Web links
- Banner manager ; Guestbook

#### Site Modules

- Installing Modules
- Module Order
- Custom Modules
- Component modules
- Access Level
- Parameters

#### Site Mambots

- Installing Mambots
- Parameters

#### Menus

- Creating new menus
- Creating menu items
- Configuring menu items
- User only menu
- Menu does and dont's

#### Site Content

- Creating, and editing content items/pages
- Static Content Pages
- Publishing and unpublishing content/pages
- Setting access levels for content/pages
- Inserting images into pages
- Content/page parameters
- Meta tag and meta keyword information
- Adding menu links
- Frontpage manager
- Newsflash items
- Inserting a Google maps

**Course Duration:** Two Days: 10 am - 5.30 pm

**Course Fee Rs. 5,000/-**

(Plus Service Tax as applicable)